

LICENSING TERMS



I. Supplier / Author of the Work:

Spejs Studio

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Notice for the client: The activity is performed in accordance with Act No. 185/2015 Coll. Copyright Act (income from creating a work). The Author is not registered as a business (no ID/Tax ID number).

II. License Scope and Use of the Work:

1. **Author's right to promotion:** The Author reserves the exclusive right to use all created photos and videos (in compressed format) to present his own work, as a reference portfolio on the website Spejs Studio and on the associated social media profiles of the Spejs Studio brand.
2. **Granting the license to the client:** After the payment is fully made, the client receives the right to share and distribute the final photos and videos (without watermark) for marketing purposes without time or geographical limitations. The client can use them on real estate portals, social media, their own website, or in printed materials.
3. **Prohibition of sharing and misuse by competitors:** The client must not provide the works for download to third parties, sell them, or offer them for free to other real estate agencies (competitors) or other production companies.
4. **License tied to a specific subject:** License rights belong exclusively to the person or company (real estate agency) that ordered and paid for the service. The rights to the photos and videos are non-transferable – they are not tied to the property itself. If the property changes owner or real estate agent, the new subject cannot use the original photos/videos. A transfer of license rights to a new property owner or another subject can be additionally approved and agreed upon in writing via e-mail with the Author.
5. **Modifications and edits:** The client has the right to crop the photos for the needs of listing portals. However, it is strictly forbidden to add any custom graphic elements, texts, or filters to the final photos and videos. Graphic elements (e.g., infographics) are part of the agreed services and are made exclusively by the Author.

III. Music in Video Production

1. **Selection of licensed music (AudioJungle):** If the video requires a background music track protected by copyright, the Author will send the client a link to the AudioJungle database. If the client chooses a specific track, the Author will purchase it legally, and the price of this license will be added to the final payment for the work.
2. **Free alternative (No Copyright):** The client can choose to use music without copyright fees (No Copyright music). In this case, the client does not pay any extra costs.
3. **Guarantee against video blocking:** The Author guarantees that he owns the necessary rights for online distribution of the delivered music (whether from AudioJungle or No Copyright). The client will face no penalties for copyright infringement when sharing the original video on the internet.